



2020

RATES & SERVICES

CLAUDIA CASTILLO

\$50.00 - \$75.00 PER HOUR

- 01** Business Strategy
- 02** Identify and Research Group Target
- 03** Online Brand Positioning & Development
Message Strategy Development
Marketing Content Strategy Development
- 04** Logo and Tagline Development
- 05** Develop, Structure and Design Search Engine
Optimized Websites
Analyze and File Data from the Website's Online
Traffic through Google Analytics.
- 06** Graphic Design
Stock Photo Research and Implementation
- 07** Implement, Track and Adjust Market Research.
- 08** Content Research

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09

Structure and Design Blog, Blog Post Development and Blog Content Research.

10

E-commerce Development

11

Product Packaging Design

12

PR

14

Implement, Track and Adjust Market Research.

15

Social Media Design and Content Creation

16

Direct Competition Research

17

Photography

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